



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1354101

Schedule Dates 08/15/12-08/21/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY 8/15 (467352)
Salesperson TeleRep/Dc, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax /
CPE 25
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY 8/15
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/13/12
Last Modified
Entered By Nancy Brutus
CO-OP No
Headline # 06275412
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,933.75
Net Total \$39,291.25
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month

Month	Spots	Rate
Aug. 2012	109	\$46,225.00
Grand Total:	109	\$46,225.00

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

INCOMPLETE CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	6A- 7A (EST)	3			X	X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		8/13/12
Est 2.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	6A- 7A (EST)	2	X	X						2	\$350.00	\$700.00	West Palm Beach (WPEC)		8/13/12
Est 3.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	7A- 9A (EST)	2	X	X						2	\$225.00	\$450.00	West Palm Beach (WPEC)		8/13/12
Est 4.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	7A- 9A (EST)	3			X	X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		8/13/12
Est 5.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	9A- 10A (EST)	3			X	X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		8/13/12
Est 6.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	9A- 10A (EST)	2	X	X						2	\$200.00	\$400.00	West Palm Beach (WPEC)		8/13/12
Est 7.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	10A- 11A (EST)	2	X	X						2	\$225.00	\$450.00	West Palm Beach (WPEC)		8/13/12
Est 8.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	10A- 11A (EST)	3			X	X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		8/13/12
Est 9.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	11A- 12P (EST)	2	X	X						2	\$275.00	\$550.00	West Palm Beach (WPEC)		8/13/12
Est 10.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	11A- 12P (EST)	3			X	X	X			3	\$275.00	\$825.00	West Palm Beach (WPEC)		8/13/12
Est 11.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	12P- 12:30P (EST)	1	1							1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/13/12
Est 12.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	12P- 12:30P (EST)	1			1	1	1			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		8/13/12
Est 13.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	12:30P- 2P (EST)	1	X	X						2	\$375.00	\$750.00	West Palm Beach (WPEC)		8/13/12
Est 14.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	12:30P- 2P (EST)	6			X	X	X			6	\$375.00	\$2,250.00	West Palm Beach (WPEC)		8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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West Palm Beach (WPEC)
By Broadcast Month Spots Rate
Aug. 2012 109 \$46,225.00
Grand Total: 109 \$46,225.00

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Est 15.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	2P-3P (EST)	3			X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/13/12
Est 16.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	2P-3P (EST)	2	X	X						2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/13/12
Est 17.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	3P-4P (EST)	3			X	X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		8/13/12
Est 18.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	3P-4P (EST)	2	X	X						2	\$200.00	\$400.00	West Palm Beach (WPEC)		8/13/12
Est 19.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	4P-5P (EST)	2	X	X						2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/13/12
Est 20.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	4P-5P (EST)	3			X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/13/12
Est 21.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	5P-5:30P (EST)	3			1	1	1			3	\$400.00	\$1,200.00	West Palm Beach (WPEC)		8/13/12
Est 22.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	5P-5:30P (EST)	2	X	X						2	\$400.00	\$800.00	West Palm Beach (WPEC)		8/13/12
Est 23.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	5:30P-6P (EST)	1	1							2	\$400.00	\$800.00	West Palm Beach (WPEC)		8/13/12
Est 24.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	5:30P-6P (EST)	3			1	1	1			3	\$400.00	\$1,200.00	West Palm Beach (WPEC)		8/13/12
Est 25.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	6P-6:30P (EST)	3			1	1	1			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		8/13/12
Est 26.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	6P-6:30P (EST)	2	X	X						2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		8/13/12
Est 27.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	7P-7:30P (EST)	2	X	X						2	\$400.00	\$800.00	West Palm Beach (WPEC)		8/13/12
Est 28.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	7P-7:30P (EST)	3			1	1	1			3	\$400.00	\$1,200.00	West Palm Beach (WPEC)		8/13/12

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Package Deal
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Commission \$6,933.75
Net Total \$39,291.25
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month
Aug. 2012
Grand Total:
Spots 109
Rate \$46,225.00
\$46,225.00

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Est 29.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	7:30P- 8P (EST)					1	1	1		3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/13/12
Est 30.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	7:30P- 8P (EST)		1	1						2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/13/12
Est 31.0	Unapproved (NewL) / SPOT	08/20/12-08/21/12	3	:30	11P- 11:30P (EST)		1	1						2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		8/13/12
Est 32.0	Unapproved (NewL) / SPOT	08/15/12-08/17/12	3	:30	11P- 11:30P (EST)				1	1	1			3	\$700.00	\$2,100.00	West Palm Beach (WPEC)		8/13/12
Est 33.0	Unapproved (NewL) / Prime	08/15/12-08/15/12	3	:30	9P- CBS-Criminal Minds (Wednesday)					1				1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		8/13/12
Est 34.0	Unapproved (NewL) / Prime	08/15/12-08/15/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)					1				1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		8/13/12
Est 35.0	Unapproved (NewL) / Prime	08/17/12-08/17/12	3	:30	9P- CBS-CSI New York (Friday)						1			1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		8/13/12
Est 36.0	Unapproved (NewL) / Prime	08/17/12-08/17/12	3	:30	10P- CBS-Blue Bloods (Friday)						1			1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		8/13/12
Est 37.0	Unapproved (NewL) / SPOT	08/18/12-08/18/12	3	:30	6A- 7A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/13/12
Est 38.0	Unapproved (NewL) / SPOT	08/18/12-08/18/12	3	:30	7A- 9A (EST)							1		1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/13/12
Est 39.0	Unapproved (NewL) / SPOT	08/18/12-08/18/12	3	:30	6P- 6:30P (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/13/12
Est 40.0	Unapproved (NewL) / SPOT	08/18/12-08/18/12	3	:30	7P- 7:30P (EST)							1		1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/13/12

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Est 41.0	Unapproved (NewL) / Prime	08/18/12-08/18/12	3	:30	8P - CBS-Crimetime 2 (Saturday)							1		1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/13/12
Est 42.0	Unapproved (NewL) / Prime	08/18/12-08/18/12	3	:30	9P - CBS-Crimetime (Saturday)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/13/12
Est 43.0	Unapproved (NewL) / Prime	08/18/12-08/18/12	3	:30	10P - CBS-48 Hours Mystery (Saturday)							2		2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/13/12
Est 44.0	Unapproved (NewL) / SPOT	08/18/12-08/18/12	3	:30	11P - 11:30P (EST)							2		2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		8/13/12
Est 45.0	Unapproved (NewL) / SPOT	08/19/12-08/19/12	3	:30	6A - 7A (EST)								1	1	\$100.00	\$100.00	West Palm Beach (WPEC)		8/13/12
Est 46.0	Unapproved (NewL) / SPOT	08/19/12-08/19/12	3	:30	7A - 8A (EST)								1	1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/13/12
Est 47.0	Unapproved (NewL) / SPOT	08/19/12-08/19/12	3	:30	8A - 9A (EST)								1	1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/13/12
Est 48.0	Unapproved (NewL) / SPOT	08/19/12-08/19/12	3	:30	9A - 10:30A (EST)								1	1	\$900.00	\$900.00	West Palm Beach (WPEC)		8/13/12
Est 49.0	Unapproved (NewL) / SPOT	08/19/12-08/19/12	3	:30	10:30A - 11A (EST)								1	1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/13/12
Est 50.0	Unapproved (NewL) / SPOT	08/19/12-08/19/12	3	:30	6:30P - 7P (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/13/12
Est 51.0	Unapproved (NewL) / SPOT	08/19/12-08/19/12	3	:30	7P - 8P (EST)								1	1	\$2,500.00	\$2,500.00	West Palm Beach (WPEC)		8/13/12
Est 52.0	Unapproved (NewL) / Prime	08/19/12-08/19/12	3	:30	10P - CBS-The Mentalist (Sunday)								1	1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		8/13/12

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08/15/12-08/21/12

Advertiser

Romney for President (25779)

Agency

American Rambler Productions (11943)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

ROMNEY 8/15 (467352)

Salesperson

TeleRep/DC, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

KINCAID,STEPHANIE

Phone/Fax

/

CPE

25

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

ROMNEY 8/15
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West Palm Beach (WPEC)

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Est 53.0	Unapproved (NewL) / SPOT	08/19/12-08/19/12	3	:30	11P-11:30P (EST)								2	2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		8/14/12
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:		Date:	Accepted-Station:		Date:	Comments:													

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WPEC West Palm Beach	Date: 8/7/12
--	------------------------

I, Stephanie Kincaid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
**see schedules					
WPEC CONTRACT #1354101					

Total Charges: **see schedules **\$46,225⁰⁰**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/7/12

Date

B. Kincaid

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K. Roberts

Signature

Lillie K. Roberts

Printed Name

Sales Director

Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Mitt Romney PARTY: Rep

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Stephanie Kincaid
Candidate Manager Agency Committee (circle one)

ADDRESS: American Rambler Productions
138 Conant St.
Beverly, MA 01915

PHONE: 202-567-6193 FAX: 202-318-8386

EMAIL: _____

Information Requested: Rates + Airtime

Final Disposition: Order placed \$46,225⁰⁰

If Committee, list officers and position: Treasurer - Anthony Parker
310 1st Street SE
Washington, DC 20003
(p) 202-863-8500 (f) 202-863-8820

TAKEN BY: Cheryl Blain DATE: _____ TIME: _____
TeleRep NY